



Kentucky High School Athletic Association

2280 Executive Drive ° Lexington, KY 40505 ° www.khsaa.org ° (859)299-5472 (859)293-5999 (fax)

FOR IMMEDIATE RELEASE: AUGUST 26, 2010

FORCHT BANK EXTENDS BASEBALL TITLE SPONSORSHIP

Forcht Bank, the title sponsor of the KHSAA State Baseball Tournament for the past three years, has signed an agreement with the KHSAA that will extend its sponsorship of the event through the 2013 season.

Forcht Bank has been the title sponsor of the KHSAA State Baseball Tournament since 2008. In addition to title sponsorship and promotions opportunities, Forcht Bank also funds four scholarships annually for student-athletes that participate in the event.

"We're excited to continue this partnership with the KHSAA that supports high school baseball in Kentucky," said Eddie Woodruff, chief marketing officer for Forcht Group of Kentucky. "It's a natural fit for Forcht Bank since we have 34 banking centers around the state."

The Forcht Bank/KHSAA State Baseball Tournament has been played at Applebee's Park in Lexington since 2002. The park will continue to host the event through the 2012 season. The tournament has seen considerable growth, from four teams to eight in 2003 and expansion to 16 teams last season.

"Forcht Bank and their partnership allow this event to continue to expand," said KHSAA Commissioner Julian Tackett. "With our recent format change to sixteen teams, and the long term presence of our friends at Forcht Bank, we know that can only mean even better things for the participants in our state tournament."

HYPE STUDENT LEADERSHIP CONFERENCE PRODUCES LARGE TURNOUT

The 2010 HYPE Student Leadership Conference attracted a large following with nearly 400 students from more than 50 high schools attending the one-day workshop at the Lexington Center.

The conference, held on Monday, Aug. 23, featured hands-on teamwork building exercises, sportsmanship initiatives as well as student-led breakout sessions that focus on making good choices as student-athletes. Following an opening address from Assistant Commissioner and Conference organizer Butch Cope, students participated in breakout sessions in team building that included the Kentucky National Guard, UPS and renowned motivational speaker Patrick George.

The conference is patterned after the NFHS Student Leadership Conference, held each July in Indianapolis. This year five Kentucky student ambassadors – Hayley McCormick (Rowan County), Matthew Anderson (St. Xavier), Sarah Kate Vaught (Glasgow), Cameron Branham (Glasgow) and Hunter Conner (Model) – attended the conference and shared their knowledge as facilitators for a HYPE breakout session.

SOCCER STATS BEGIN NEXT WEEK, FOOTBALL FOLLOWING WEEK

Cumulative season statistics for boys' and girls' soccer will be published on Thursday, Sept. 2 and will continue each week through the end of the season. The first weekly football statistics will be published on Thursday, Sept. 9, following week three on the season calendar (some schools began play in week zero). Statistics and other sports specific information may be found on the KHSAA Web site (www.khsaa.org).

UPCOMING EVENTS/MEETINGS

September 20 KHSAA Annual Meeting of Delegates, Lexington Center, Lexington



Kentucky High School Athletic Association

2280 Executive Drive ° Lexington, KY 40505 ° www.khsaa.org ° (859)299-5472 (859)293-5999 (fax)

--KHSAA --

For any questions or further information about this or any KHSAA release please contact Elden May, Sports Information Director at 859-299-5472 or emay@khsaa.org.

About the Kentucky High School Athletic Association

The Kentucky High School Athletic Association was organized in 1917 and is the agency designated by the Kentucky Department of Education to manage high school athletics in the Commonwealth. The Association is a voluntary nonprofit 501 3(c) organization made up of 278 member schools both public and private. The KHSAA sanctions state championships in 19 sports, licenses and trains over 4,100 officials, provides catastrophic insurance for its member school student athletes as well as overseeing coaching education and medical symposium programs.